

THE PROBLEM

Americans are losing their faith.

- 8% drop in the number of Catholics
- Fewer than 1 in 5 are Catholic
- 44% rise in the number of “None” (no affiliation)
- 47% claiming No Affiliation
- Many Catholics hunger for more educational content

Source: Linn County results of census data

OUR SOLUTION

We need to reach the people! Unlike other ways of reaching people, radio reaches people at home, while driving and even in workplaces.

When existing radio stations broadcast Catholic material:

- 95% more spiritually engaged
- 94% increased time in prayer
- 83% more educated in the Catholic faith
- 64% increased Eucharistic Adoration
- 62% increased confession attendance
- 60% increased Mass attendance
- 51% increased involvement in parish life
- 12% considered vocation to priesthood and religious life
- 7% converted to Catholicism

Source: National Catholic Register 12/28/2010
<http://www.ncregister.com/daily-news/catholic-radio-making-an-impact>

HOW IS THIS ACCOMPLISHED?

Through work AND prayer (*ora et labora*)

- The effect of prayer in our lives
- Attending Mass
- Eucharistic Adoration
- Praying the Rosary

*Information from Tom Oglesby of KCRD
(Catholic Radio Dubuque)*

HISTORY

PHASE I: Reestablished PLUS Charities as a public nonprofit IRS 501(c)(3). PLUS is Pro-Life Unity and Support.

PHASE II: Improved the KMMK 88.7 FM signal by moving the station 12 miles south to the city of Coggon prior to construction. Power increased to 25 kW.

PHASE III: PLUS started a \$55K fundraiser and constructed the station. Unanticipated expenses left PLUS with \$25K in loans to get on the air.

TESTAMONY

“I love the station. It is for this time in our history a true sign from God, that He is with us. He is calling us to learn, to share, to love this Catholic faith. All those who speak to us on KMMK through the Catholic programs are inspired and inspiring to those who need to know more and to those of us who know more, our faith becomes stronger.”
Carol, Cedar Rapids

WHY KMMK?

The call sign honors the martyr Fr. Maximilian Mary Kolbe (MMK), who offered to die at Auschwitz in place of the father of a large family. To finish the call sign, PLUS Charities used the letter “K” for Katolik (Cut-to-LEEK), meaning Catholic in his native Polish. During the Nazi takeover of Poland he used amateur radio for 3 years in opposition to the Nazis. He was taken as a prisoner. St Maximilian is considered the Patron Saint of Amateur Radio.

KMMK-NCE FM 88.7 FCC Station

Characteristics

Type License

Non-Commercial Educational (NCE) FM Station

Status

This station is broadcasting 24/7 under a Class A FCC License.

Frequency/Channel Number

88.7 MHz / 204

City of Service / location

Coggon, Iowa / Tower

Tower ID (FCC ASR No.)

1042246 US Cellular

Vertical Maximum Effective Radiated Power

25 kilo-Watts (EIRP)

Vertical Height above Sea Level (Ground Level)

973 feet

Tower Height

285 feet (on the 340 foot tower)

Antenna Pattern

Directional (45 degrees) South servicing the Cedar Rapids metropolitan area with reach beyond.

Transmitter Location

N 42.270558 W -91.539444 (South side, Coggon)

FCC License Granted/Expiration

March 27, 2018 / indefinite

PLUS Charities / KMMK is a 501(c)(3) nonprofit corporation in the state of Iowa, EIN 42-1361185, an IRS publicly funded nonprofit organization.

----- Please tear this portion off -----

DONATE

To sustain "Talk radio for Catholic Living" in the Cedar Rapids area, **please send this intake form / donation to:**

PLUS Charities / KMMK
1100 Plumwood CT NE
Cedar Rapids, IA 52402

Name _____

Address _____

Apt # _____

City _____

State/Zip _____

Email: _____

Parish: _____

Total amount _____

monthly payments _____

Please send inquiries for additional information & to volunteer to:

Tony May, President PLUS Charities
1100 Plumwood CT NE
Cedar Rapids, IA 52402
(319) 775-2579
info@KMMK-FM.org

Note: Donations to PLUS Charities should not detract from any of your funds currently in Catholic ministries, i.e., Archdiocese, Church, Catholic Charities, etc.

HOW DO I BECOME INVOLVED?

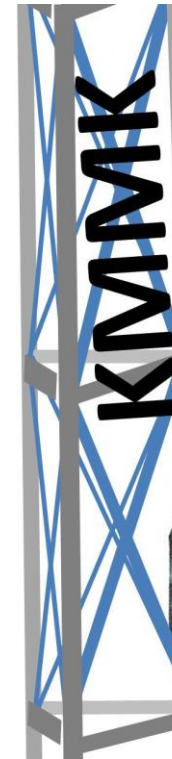
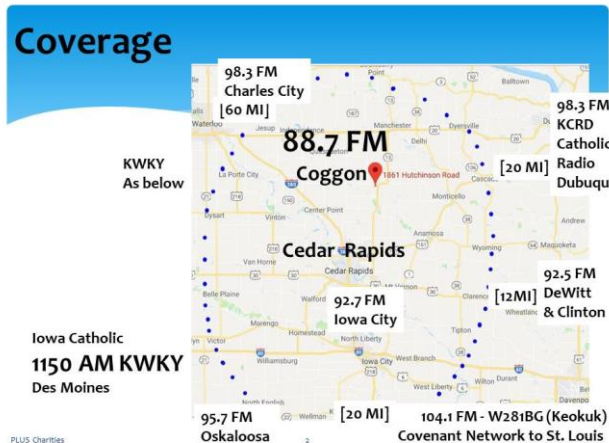
The first step is to listen to KMMK 88.7 FM. Give it three weeks to see the variety of programming. Pray about it. Then discern if the programming makes a difference in your life. Additionally can it make a difference in others' lives? **Then consider becoming a one time or ongoing supporter.**



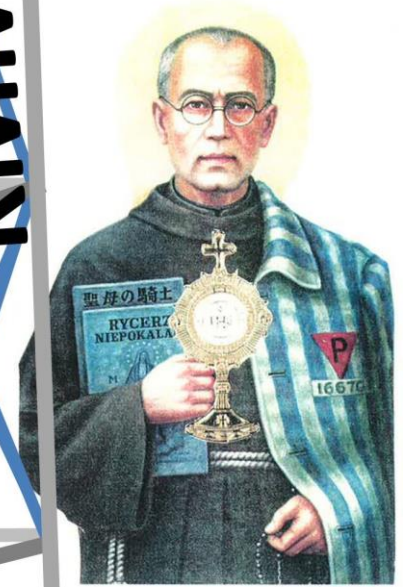
Giving Angel by Carol Wild.
Used with permission



Coggon
US Cellular tower



FM 88.7



WHO WE ARE

PLUS Charities is an apostolate of Catholics with hearts on fire for the Lord and our Church. We own and operate KMMK FM (NCE) 88.7, Coggon/Cedar Rapids, Iowa, through listener support. God has continued to *give success to the work of our hands* in this endeavor. (Psalm 90:17)

KMMK spreads the Magisterial Teaching of the Roman Catholic Church to the Cedar Rapids metropolitan area and beyond. PLUS Charities seeks to answer the call of the Gospel and through the aid of the Holy Spirit, to evangelize and save souls through communications and social media, especially with KMMK 88.7 FM.